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*Attorneys for Plaintiff,*

Cecilia Ann Modesto

**UNITED STATES DISTRICT COURT  
FOR THE  
EASTERN DISTRICT OF CALIFORNIA**

**CECILIA ANN MODESTO,**

Plaintiff,

v.

**JANUARY TECHNOLOGIES,  
INC. F/K/A DEBTSY, INC.,**

Defendant.

**Case No.:**

**COMPLAINT FOR DAMAGES  
FOR VIOLATIONS OF:**

**1.) FAIR DEBT COLLECTION  
PRACTICES ACT, 15 U.S.C.  
§§ 1692 ET SEQ.; AND**

**2.) ROSENTHAL FAIR DEBT  
COLLECTION PRACTICES  
ACT CAL CIV §§ 1788, ET  
SEQ.**

**DEMAND FOR JURY TRIAL**

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**INTRODUCTION**

1. This is a case about a debt collector who tried to collect money from a victim of identity theft.
2. **CECILIA ANN MODESTO** (“Plaintiff”), by Plaintiff’s attorney, brings this action for actual damages, statutory damages, attorneys fees, and costs, against **JANUARY TECHNOLOGIES, INC. F/K/A DEBTSY, INC.** (“Defendant”) for violations of the Fair Debt Collection Practices Act, 15 U.S.C. §§ 1692 et seq. (“FDCPA”) and the Rosenthal Fair Debt Collection Practices Act, Cal. Civ. Code §§ 1788 et seq. (“RFDCPA”), both of which prohibit debt collectors from engaging in abusive, deceptive and unfair practices.
3. Plaintiff makes these allegations on information and belief, with the exception of those allegations that pertain to the Plaintiff, or to the Plaintiff’s counsel, which Plaintiff alleges on personal knowledge.
4. While many violations are described below with specificity, this Complaint alleges violations of the statutes cited in their entirety.
5. All violations by Defendant were knowing, willful, and intentional, and Defendant did not maintain procedures reasonably adapted to avoid any such violations.
6. Unless otherwise indicated, the use of a Defendant’s name in this Complaint includes all agents, principles, managing agents, employees, officers, members, directors, heirs, successors, assigns, principals, trustees, sureties, subrogees, representatives, and insurers of that Defendant named.

**JURISDICTION AND VENUE**

7. Jurisdiction of this court arises pursuant to 15 U.S.C. § 1692k(d), which states that such actions may be brought and heard before “any appropriate United States district court without regard to the amount in controversy,” 28 U.S.C. § 1331, which grants this court original jurisdiction of all civil actions arising under the

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1 laws of the United States, and pursuant to 28 U.S.C. § 1367 for pendent state law  
2 claims.

3 8. This action arises out of Defendant's violations of the FDCPA, and the  
4 RFDCPA.

5 9. Venue is proper in this District pursuant to 28 U.S.C. § 1391 because the acts and  
6 transactions occurred here, Plaintiff resides here, and Defendant transacts  
7 business here.

8 **FDCPA AND RFDCPA**

9 10. In enacting the FDCPA, Congress found that:

- 10 a. There is abundant evidence of the use of abusive, deceptive, and unfair debt  
11 collection practices by many debt collectors. Abusive debt collection  
12 practices contribute to the number of personal bankruptcies, to marital  
13 instability, to the loss of jobs, and to invasions of individual privacy.
- 14 b. Existing laws and procedures for redressing these injuries are inadequate to  
15 protect consumers.
- 16 c. Means other than misrepresentation or other abusive debt collection  
17 practices are available for the effective collection of debts.
- 18 d. Abusive debt collection practices are carried on to a substantial extent in  
19 interstate commerce and through means and instrumentalities of such  
20 commerce. Even where abusive debt collection practices are purely intrastate  
21 in character, they nevertheless directly affect interstate commerce.
- 22 e. It is the purpose of this title to eliminate abusive debt collection practice by  
23 debt collectors, to insure that those debt collectors who refrain from using  
24 abusive debt collection practices are not competitively disadvantaged, and to  
25 promote consistent State action to protect Consumers against debt collection  
26 abuses. 15 U.S.C. § 1692.

27 11. Similarly, when enacting the RFDCPA, the California Legislature found that:

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The banking and credit system and grantors of credit to consumers are dependent upon the collection of just and owing debts. Unfair or deceptive collection practices undermine the public confidence which is essential to the continued functioning of the banking and credit system and sound extensions of credit to consumers. Cal. Civil Code § 1788.1(a)(1).

12. The FDCPA and the RFDCPA are both strict liability statutes. That is, a plaintiff need not prove intent or knowledge on the part of the debt collector to establish liability. *See Gonzales v. Arrow Fin. Servs., LLC*, 660 F.3d 1055, 1060-61 (9th Cir. 2011); *Donohue v. Quick Collect*, 592 F.3d 1027, 1030 (“[t]he FDCPA is a strict liability statute that makes debt collectors liable for violations that are not knowing or intentional”).
13. To further protect consumers, claims under the FDCPA and RFDCPA are to be judged according to the “least sophisticated debtor” or “least sophisticated consumer” standard. *Gonzales* at 1061. This standard is lower than the “reasonable debtor” standard, and is specifically designed to protect consumers of below average and sophistication or intelligence. *Id.* In addition, a plaintiff need not even have actually been misled or deceived by the debt collector’s communication. Rather, liability depends on whether the *hypothetical* least sophisticated debtor – someone who is uninformed and naïve – would have likely been misled. *Id.*; *see also Tourgeman v. Collins Financial Servs.*, 755 F.3d 1109, 1119 (9th Cir. 2014).

#### PARTIES

14. Plaintiff is a natural person who resides in Solano County, California. Plaintiff is a “consumer” as that term is defined by 15 U.S.C. § 1692a(3) and a “Debtor” as that term is defined by California Civil Code § 1788.2(h).
15. Defendant January Technologies, Inc. f/k/a Debtsy, Inc. is a Delaware corporation operating from an address of 130 West 25th St. #6C, New York, NY 10001, and is a “Debt Collector” as that term is defined by 15 U.S.C. § 1692a(6)

1 and Cal. Civ. Code § 1788.2(c) because it regularly uses the mails and/or the  
2 telephone to collect, or attempt to collect, directly or indirectly, defaulted  
3 consumer debts that it did not originate. It operates a nationwide debt collection  
4 business and attempts to collect debts from consumers in virtually every state,  
5 including consumers in the State of California. Its principal, if not sole, business  
6 purpose is the collection of defaulted consumer debts originated by others, and,  
7 in fact was acting as a debt collector as to the delinquent consumer debt it  
8 attempted to collect from Plaintiff.

9 16. This case involves money due or owing or alleged to be due or owing from a  
10 natural person by reason of a consumer credit transaction. As such, this action  
11 arises out of a “consumer debt” and “consumer credit” as those terms are  
12 defined by Cal. Civ. Code § 1788.2(f).

#### 13 **FACTUAL ALLEGATIONS**

14 17. Plaintiff is individual residing in the County of Solano in the State of California.

15 18. Plaintiff is informed and believes, and thereon alleges, that at all times relevant,  
16 Defendant conducted and continues to conduct business in the State of  
17 California.

18 19. Affirm Holdings’ business consists solely of the issuance of consumer loans.

19 20. Plaintiff is a victim of identity theft.

20 21. Affirm Holdings hired Defendant to collect money due for a personal loan that  
21 Plaintiff did not open and does not owe.

22 22. On November 3, 2021, Defendant dunned Plaintiff for the Affirm account.

23 23. On information and belief, Defendant has, within the 12 months preceding the  
24 filing of this complaint, attempted to collect a debt from Plaintiff that she does not  
25 owe.

#### 26 **ACTUAL DAMAGES**

27 24. Plaintiff has suffered actual damages as a result of these illegal collection and  
28 intimidation tactics by this Defendant in the form of invasion of privacy, personal

embarrassment, loss of productive time, nausea, and feelings of fear, anxiety, hopelessness, anger, persecution, emotional distress, frustration, upset, humiliation, and embarrassment, amongst other negative emotions.

**CAUSES OF ACTION CLAIMED BY PLAINTIFF**

**COUNT I**

**VIOLATION OF § 1692E OF THE FDCPA**

25. Plaintiff incorporates by reference all of the above paragraphs of this Complaint as though fully stated herein.

26. A debt collector violates § 1692e of the FDCPA when it uses any false, deceptive, or misleading representation or means in connection with the collection of any debt.

27. Defendant violated § 1692e when it, among other qualifying actions and omissions, willfully misrepresented the legal status of the debt, to wit: that it was owed by Plaintiff.

**COUNT II**

**VIOLATION OF § 1788.17 OF THE RFDCPA**

28. Plaintiff incorporates by reference all of the above paragraphs of this Complaint as though fully stated herein.

29. A defendant violates § 1788.17 of the RFDCPA when it fails to comply with the provisions of 15 U.S.C. § 1692b to 1692j, inclusive.

30. Defendant violated § 1788.17 of the RFDCPA when it willfully engaged in conduct, the natural consequence of which was the violation of 15 U.S.C. § 1692e.

**PRAYER FOR RELIEF**

**WHEREFORE**, Plaintiff prays that judgment be entered against Defendant for:

- a) Award of actual damages pursuant to 15 U.S.C. § 1692k(a)(1) (FDCPA) and pursuant to Cal. Civ. Code § 1788.30 (RFDCPA), against Defendant and for Plaintiff, and,

- 1 b) Award of statutory damages in the amount of \$1000.00 pursuant to 15  
2 U.S.C. § 1692k(a)(1) (FDCPA) against Defendant and for Plaintiff, and,  
3 c) Award of statutory damages in the amount of \$1000.00 pursuant to Cal.  
4 Civ. Code § 1788.30 (RFDCPA) against Defendant and for Plaintiff, and,  
5 d) Award of costs of litigation and reasonable attorney's fees pursuant to 15  
6 U.S.C. § 1692k(a)(1) (FDCPA) and pursuant to Cal. Civ. Code § 1788.30  
7 (RFDCPA), against Defendant and for Plaintiff, and,  
8 e) Award to Plaintiff of such other and further relief as may be just and  
9 proper.

10 **TRIAL BY JURY IS DEMANDED**

11 31. Pursuant to the Seventh Amendment to the Constitution of the United States of  
12 America, Plaintiff is entitled to, and demands, a trial by jury.

14 **THE CARDOZA LAW CORPORATION**

15 DATED: March 31, 2022

BY: /s/ MICHAEL F. CARDOZA

MICHAEL F. CARDOZA, ESQ.

LAUREN B. VEGGIAN, ESQ.

ATTORNEYS FOR PLAINTIFF,

CECILIA ANN MODESTO

**ELECTRONICALLY STORED INFORMATION REQUEST**

This notice is to demand that you preserve all documents, tangible things and electronically stored information (“ESI”) potentially relevant to any issues in the above-entitled matter. This specifically includes, but is not limited to, all information pertaining to the above matter, including specifically all recordings of any telephone communication between your company and Plaintiff.

As used in this request, “you” and “your” or “your client” refers to your organizations, and its predecessors, successors in interest, assignees, parents, subsidiaries, divisions or affiliates, and their respective officers, directors, employees, servants, agents, attorneys, and accountants.

Much of the information subject to disclosure or responsive to discovery is stored on your client’s current and former computer systems and other media and devices (such as: personal digital assistants, voice-messaging systems, online repositories and cell phones).

Electronically stored information (“ESI”) should be afforded the broadest possible definition and includes (for example and not as an exclusive list) potentially relevant information whether electronically, magnetically or optically stored.

This preservation obligation extends beyond ESI in yours or your client’s care, possession or custody and includes ESI in the custody of others that is subject to your client’s direction or control. You must notify any current or former agent, attorney, employee, custodian or contractor in possession of potentially relevant ESI to preserve such ESI to the full extent of your client’s obligation to do so, and you must try to secure their compliance.